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Cultural Affairs Committee

10-2011

Capitalism's Ongoing Crisis: Causes Consequences and Solutions

University of Maine

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

I. Applicant/Organization: Howard B. Schonberger Peace and Social Justice Memorial Lecture

II. a. Responsible Organization Officer: Alexander Grab

b. Title: Professor of History

c. Campus Address (include Email and Telephone): Department of History, Stevens Hall,
Aggrab@maine.edu (581-1928)

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):
Professor Richard D. Wolff will present a lecture entitled "Capitalism's Ongoing Crisis: Causes
Consequences and Solutions" on 20 October at 7:30 pm in 101 Neville Hall as part of the
Howard B. Schonberger Peace and Social Justice Memorial Lecture Series. Professor Wolff will
also deliver a luncheon talk for the Socialist and Marxist Studies Series on 20 October at 12:30
pm in the Bangor Lounge at the Memorial Union on "Rethinking the Capitalist-Communist
Difference: A Marxian Analysis."

Professor Wolff was Professor of Economics at the University of Massachusetts, Amherst, from 1973 to 2008. This year he is a Visiting Professor in the International Affairs Program at the New School University in New York City. He is the author or editor of eleven books published by prestigious University presses, including Yale, Chicago, and Duke. He has also authored scores of articles in top academic journals and has lectured in numerous forums the world over. In 2009 he produced a documentary film entitled *Capitalism Hits the Fan*. His latest book is *Capitalism Hits the Fan: The Global Economic Meltdown and What to Do About It* (2010). His weekly radio show, "Economic Update," can be heard on WBAI FM in New York City and is also available live and in archive at www.wbai.org.

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Howard Schonberger Memorial Lecture Committee

Responsible Officer: Alexander Grab

Event Title: "Capitalism's Ongoing Crisis: Causes Consequences and Solutions" on 20 October at 7:30 in 101 Neville Hall as part of the Howard B. Schonberger Peace and Social Justice Memorial Lecture Series. Professor Wolff will also deliver a luncheon talk for the Socialist and Marxist Studies Series at 12:30 pm in the Bangor Lounge of the Memorial Union. That title is "Rethinking the Capitalist-Communist Difference: A Marxian Analysis."

Event Date: 20 October, 2011

Total Program Budget: \$3920

Amount Committed by Applicant Organization: \$1995

Total Amount Requested from Other Funding Sources:

Please List Sources & Amounts below:

The total of advertising, printing & supplies (\$300)
will be provided by the Women's Studies Program.

The rest will be covered by the Schonberger Lecture Fund.

Amount Requested from CA/DLS Committee: \$1925

Revenues, if any, expected (fees, ticket sales): 0

Budget Breakdown of Expenses and funds to be used: **CADLS** **Other**

Honoraria/Services (explain below) \$ 1300 \$1200

\$2500 Honorarium for two presentations by Prof. Wolff

Travel

Round Trip NYC-Bangor \$500

Ground Transportation \$125

Lodging at University Inn (one night) \$90

Meals per diem \$39 \$78

Advertising \$150

Printing \$100

Supplies and Materials (postage) \$ 50

Other (must specify below) \$327

Taping of two presentations, material, and labor, \$177

Reception, \$150

Total Expenses from CA/DLS funds: \$1925

Total Expenses from other funds: \$1995
(These two totals should equal the "Total Program Budget" listed above.)

Cultural Affairs Committee
and
Distinguished Lecture Series
c/o Wanda Madden-Carr
201 Alumni Hall
University of Maine

October 18, 2011

To: Ann Schonberger

From: Melissa Mayard & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, Schonberger Lecture Series, has been awarded \$1925.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: ***This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.***

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Angela Hart

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: Howard Schonberger Memorial Lecture Com.

Contact Name: Alex Grab & Ann Schonberger

Campus Address: Dept. of History, Stevens Hall

Phone: 581-1928 (Alex), 581-1229 (Ann)

E-mail: First Class for both

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:

The grant was for the Howard Schonberger Memorial Lecturer's visit. Dr. Richard D. Wolff, Professor Emeritus of Economic, UMass. Amherst, and Visiting Professor, New School, NYC, came to give two lectures on Thursday, October 20.

"Rethinking the Capitalist-Communist Difference: A Marxian Analysis" was the title of the lecture given for the Socialist & Marxist Lunch Series at 12:30 pm in the Bangor Room. The talk was theoretical--very substantial but also very accessible. There was a lot of discussion afterwards.

"Capitalism's Ongoing Crisis: Causes, Consequences and Solutions" was the title of the Schonberger Lecture at 7:30 pm in 101 Neville Hall. The subject of this presentation was the current economic crisis in the U.S. and Europe. It was again very relevant and very accessible. The talk lasted almost an hour and the question/discussion period afterwards lasted that long as well. This was longer than usually happens in such events.

Books were sold at both events and the evening talk was also followed by a reception.

How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

Both programs were attended by between 95 and 100 people. (We really count them!)

What was particularly impressive was the variety of people attending. There were students (both graduate and undergraduate), faculty members and staff, and a large representation from the general community. His topics were really appropriate to what lots of people are concerned about and think they are not getting rational, unbiased information about.

How was the event promoted? Please attach copies of promotional material.

The event was promoted in a lot of different ways. We sent out a paper mailing to our list of anyone who has ever given money to the Schonberger Lecture Fund with a flyer publicizing the events and a letter requesting a donation this year. We made a larger version which was posted all over campus and in the Bangor/Orono/Old Town area. (See the enclosures.) These had to go out before we heard from the CA/DLS Fund that we had gotten the grant, so they did not have that information. We were careful to feature that information prominently in the introductions to the talks and in any electronic information we sent out after we knew about the grant for sure. We also featured the talks in the Peace and Justice Center newsletter and listed it on the M/S Lunch Series flyer and in the Congregation Beth El newsletter. Electronic notices were sent out to many mailing lists and folders on 1stClass and repeated several times.

Please describe any modifications to program or budget made after award:
 In general the modifications to the budget were not significant.

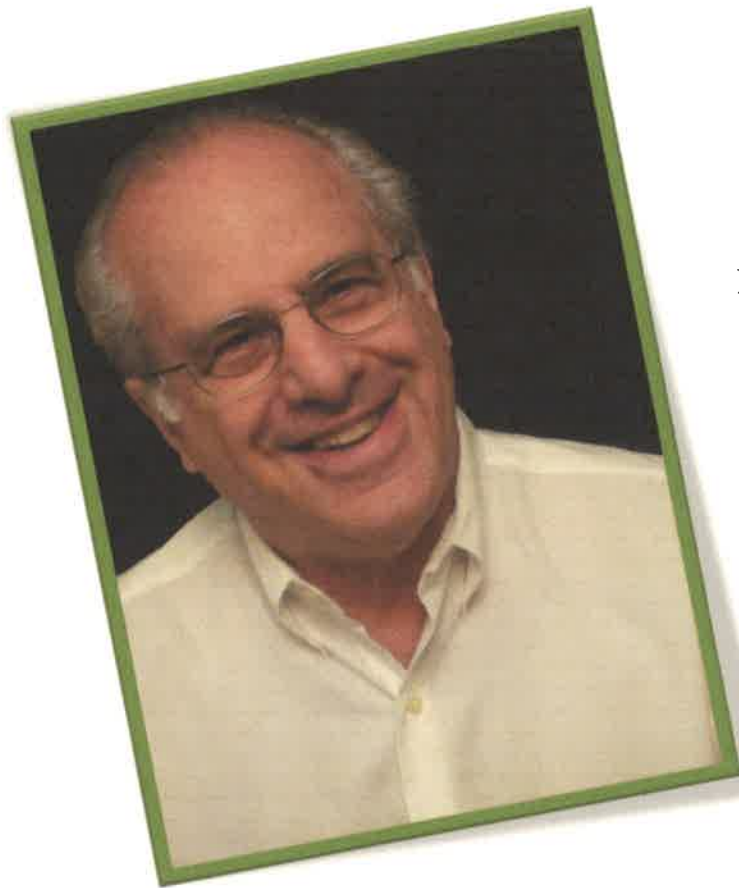
	<u>DLS Proposal</u>	<u>Actual</u>
Honorarium	\$2500	\$2500
Travel		
Airfare	\$500	\$296 (total)
Ground	\$125	
Lodging	\$90	\$91
Meals	\$78	\$152
Advertising	\$150	\$52 total
Printing	\$100	
Supplies & Postage	\$50	\$46
Other		
Reception & Catering	\$150	\$128
Recording	\$177	\$225

Please attach a final budget to this form. (See above.)

The cost of the advertising and printing was much lower than budgeted because Angela Hart, the administrative assistant in the Women in the Curriculum and Women's Studies Program, produced the letters to former donors as well as designing and printing both the flyers and the posters. We also mailed everything from our office. Our work-study students assembled the mailings and put up the posters.

Ann Schonberger
 12/9/11

University of Maine



Howard B. Schonberger
Peace & Social Justice Lecturer

Richard D. Wolff
Professor Emeritus of Economics,
UMass Amherst
Visiting Professor
New School University NYC

Author of more than 5 books
Host of a weekly radio show

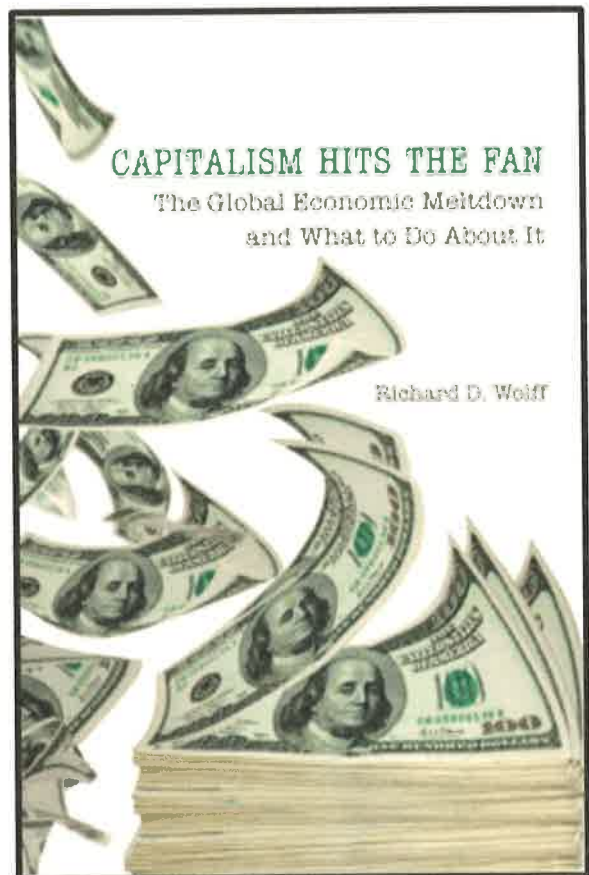
Thursday, October 20th

**“Rethinking the
Capitalist-Communist
Difference: A Marxian Analysis”**

**12:30 PM, Bangor Room
Memorial Union**

**“Capitalism’s Ongoing Crisis:
Causes, Consequences and
Solutions”**

7:30 PM, 101 Neville Hall



For more information call 581-1229 or 581-3860

In Partnership with



Dear Friends:

September 27, 2011

We are writing to all of you who have contributed to the Howard B. Schonberger Peace and Social Justice Memorial Lecture Fund in the past. Our first reason for writing is to let you know about this year's fall lecture--the twentieth overall. As the enclosed flyer details, Richard D. Wolff, who has developed a new approach to political economy, influenced but not determined by Marxism, will give two presentations on campus.

Wolff is Professor Emeritus of Economics at the University of Massachusetts in Amherst, where he taught from 1973 to 2008. He is currently a Visiting Professor in the Graduate Program in International Affairs of the New School University in New York City. He earned his Ph.D. in Economics at Yale, and he has taught economics at Yale, City University of New York, and the University of Paris, Sorbonne.

Wolff's new approach to political economy appears in several of his books: *Knowledge and Class: A Marxian Critique of Political Economy* (1987), *Bringing It All Back Home: Class and Gender in the Modern Household* (1994), *Class Theory and History: Capitalism and Communism in the USSR* (2002), and *Capitalism Hits the Fan: The Global Economic Meltdown and What To Do About It* (2010). *Capitalism Hits the Fan* is also an influential documentary film (Media Education Foundation, 2009).

Since 2005 Wolff has written many shorter analytical pieces focused chiefly (but not only) on the emerging and then exploding global capitalist crisis. Especially since 2008 he has given many public lectures at colleges and universities, to community and trade union meetings, in high schools, etc. He also maintains an extensive schedule of media interviews, accessible on his website: www.rdwolff.com. His weekly radio show, "Economic Update," can be heard on WBAI, 99.5 FM in NYC and is also available live and in archive at www.wbai.org.


The lecture fund which was established by Howie's parents, now also deceased, has grown over the years in part because of the generosity and support of individuals like you. Income from the fund now pays for well over half the costs of this yearly event with the rest coming from University funds for lectures. We hope you will join us in continuing the tradition of supporting the lectures and Howie's memory by making a donation—it would be most appreciated by the Committee. Checks should be made payable to the **University of Maine**, noted for the Schonberger Lecture, and sent to **Gift Processing, P.O. Box 370, Orono, ME 04473-0370**.

The large audiences that turn out every year for these impressive events have benefited from your gifts and on their behalf we thank you.











Alex Grab
Committee Member
Professor of History



Ann Schonberger
Committee Member
Director of Women's Studies


Wednesday, October 19, 2011 10:59:47 AM

From:  Ann Schonberger
Angela Hart

Subject: Update: Thurs, 10/20: Schonberger Lect. on source of US econ. problems

To:  CLAS Faculty Announce  Faculty Conference  Announcements & Alerts
 WST Com.  WST Faculty Fa11-long  WST Com.  CT Com.
 Core Fac.-Multicul. WST  WIC Advisory Com.  Core Fac.-Multicul. WST

Cc:  Jeff Hecker  Wanda Madden-Carr

Attachments:  SchonLecture2.doc / Microsoft Word 97 - 2004 document (2.9M)

This visit is partially funded by the Cultural Affairs/Distinguished Lecture Series Fund

University of Maine
This Thursday, October 20

This year's **Howard Schonberger Peace and Social Justice Memorial Lecturer** is

Richard D. Wolff,

Professor of Economics Emeritus, University of Massachusetts, Amherst,
and currently

Visiting Professor at New School University, New York.

His latest book is

***Capitalism Hits the Fan: The Global Economic Meltdown
and What To do About It.***

At 7:30 p.m., on Oct. 20, Professor Wolff will deliver the annual Schonberger Memorial Lecture on **"Capitalism's Ongoing Crisis: Causes, Consequences and Solutions"** in 101 Neville Hall. A reception will follow.

Earlier in the day, from 12:30 - 1:45 p.m., Professor Wolff will speak at the Socialist and Marxist Studies Series in the Bangor Room, Memorial Union on **"Rethinking the Capitalist-Communist Difference: a Marxian Analysis"**